

May 18, 2010



Kendru Anderson
StarSat™, LLC
3413 Collins Lane
Louisville, KY 40245

Dear Ken,

Since January 2004, StarSat™ and B. F. South, Inc. have been progressively developing a strong partnership. Beginning with the installation in our Louisville market, we were able to visualize the benefit of the StarSat™ Extra Eyes system immediately, with an annual profit of \$245,000 added back to our bottom line. We have since completed installations in all of our Nashville market restaurants, and are progressing in our Florida market. We are also developing a plan for installations in the Wisconsin Market.

Partnering with StarSat™ has given us a reliable resource for theft mitigation; cashiering metrics; reduction of shrink; and enhanced accountability on a managerial and hourly employee basis. They have assisted in the identification of training issues and adherence to operational and procedural policies. This assistance has allowed our management team to focus on day to day operations and customer service.

We have tried other DVR products in the past and found they lacked in web accessibility, point of sale integration, and were unproductive for the company due to the hours of time consumed by our management reviewing video. StarSat™ Extra Eyes integrates motion sensitive video, point of sale data, and strategically placed door contacts, with their proprietary software. Each register transaction or opening/closing of a door is recorded with video and reviewed by their team of Loss Prevention Specialists. Our management team is immediately notified of probable high risk activity by StarSat™.

Before the StarSat™ Extra Eyes system, unemployment, harassment, and liability cases were difficult to dispute due to a lack of documented evidence. StarSat™ Extra Eyes Loss Prevention Specialists build cases and are capable of researching questionable employees and situations. StarSat™ then delivers a full picture of the activity in a report to our team. This has helped prevent us from paying unsubstantiated claims.

Based on our continued experience, the StarSat™ Extra Eyes service achieves sustainable improvements in our bottom line year after year.

We look forward to continuing our mutually beneficial partnership with StarSat™.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ulysses L. Bridgeman, Jr." The signature is fluid and cursive, with a large, sweeping flourish at the end.

Ulysses L. Bridgeman, Jr.
President, B.F. South, Inc.